



125 West 55th St
New York, NY 10019

Contract # 25331692		Changes as of: 10/17/2016 at 2:45 PM		Version: Current State Version 1	
CPE:		Flight: 10/18/16 - 10/24/16		Station: WBNG	
Agency: SHORR JOHNSON MAGNUS		Advertiser: Charles Schumer for Senate		Market: Binghamton	
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103		Product: Schumer/S/D		Office: WASHINGTON	
				Total \$: \$5,700.00	
				Total Spots: 12	
				Total CPP: \$0.00	
Agency Order #:		Primary Demo: Adults 35+		Total GRP:	
Buyer: LIZ HOLLAND		Con Type: POLITICAL/VOTE			
Salesperson: BILL THOMAS 202-872-5880		Assistant: BILL THOMAS 202-872-5880		Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
1	Tu-F,M 8a-9a		CBS THIS AM	\$300.00	0.0	60	4		4	\$1,200.00	\$0.00	0.0
2	Tu-F,M 6a-7a		NEWS	\$500.00	0.0	60	4		4	\$2,000.00	\$0.00	0.0
3	Tu-F,M 7p-7:30p		ET	\$350.00	0.0	60	2		2	\$700.00	\$0.00	0.0
4	Tu-W,F,M 11p-11:35p		NEWS	\$900.00	0.0	60	2		2	\$1,800.00	\$0.00	0.0
TOTALS:							12		12	\$5,700.00	\$0.00	0.0



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				Total \$: \$5,700.00	
				Total Spots: 12	
				Total CPP: \$0.00	

Special Instructions	This is a 60' contract
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Competitive Information	
Market Budget:	\$9,194
WBNG Share:	62%
Comment:	
WBGH:	6%
WICZ:	13%
WIVT:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$5,700.00	N/A	0.0
Total	100%	12	\$5,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	12	\$5,700.00
Total	12	\$5,700.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/17/16 10:27 AM	BILL THOMAS	Confirmed	12		\$5,700.00	\$5,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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